

wacom®

CREATE.

And creative professionals take this to heart.

For years, WACOM has proven its leadership as a sole provider of tools that help creative professionals accomplish great work. Where they take pride not only in their work, but also in the tools they use to



Animation Studio

A leading animation studio and digital business solutions company in the Philippines that provides quality film and interactive entertainment to Filipinos.

Synergy88, through Synergy88 Entertainment Media, specializes in the development of high quality intellectual properties intended for young audiences. A collaboration between the Philippines' Synergy 88 and Singapore's August Media Holdings, Synergy 88 Entertainment Media is at the forefront of animation in the Philippines as it continues to set the bars to global standards with its award-winning and internationally acclaimed original content.

<https://synergy88.media/>



Eye to screen accuracy is superb! Convenient due to its dimensions, allowing wrist and arm rotation to be more natural.

In creating a milestone in Philippine animation, Synergy88 wanted to give the Filipinos their own IP in the global market – something to be recognized for the great work in animation.

“Something different, something that breaks barriers - Barangay 143 is the first Filipino anime series to air on Philippine free-to-air television in collaboration with Singapore’s August Media Holdings and Japan’s TV Asahi, is our first attempt” - Jacky Chua, Managing Director of Synergy88 Entertainment Media

It’s an animation that speaks about the lives and the cultures of the Filipinos was the idea for a masterpiece. But we needed to give our team the best tool in expecting the best output – we used WACOM, Jacky added.

In the entire Synergy88 creation, from storyboards to doing layouts to character designs, concept arts, up to background designs, the WACOM tablets were used from pre-production project and process right through to animation and then up to the last part, which is compositing. Wacom has become an essential part of all this entire process for Synergy88.

And the Cintiq 27QHD provided the lead supervisor the advantage of training fellow artists, maximizing the ease of zooming in, clarity for production corrections while discussing points, and that freedom of motion to demonstrate "flow" without making complex or awkward body positions.

Pressure sensitivity as well is most accurate with the Cintiq 16 - incomparably intelligent in supporting all the artiste needs.

With support of partner like WACOM we don’t have to be distracted by technology improvements and aesthetic competencies, so we can focus more on the work, which we really love.



**WITH THE RIGHT TOOL,
YOU MAKE YOUR CAREER. YOU MAKE YOUR DREAM COME TRUE.
YOU CAN CREATE. AND THEREFORE
I CREATE ...**