

# wacom®

## CREATE.

And creative professionals take this to heart.

For years, WACOM has proven its leadership as a sole provider of tools that help creative professional accomplish great work. And they take pride not only in their work, but also in the tools they use to

# VISIONARY

## VISIONARY THAILAND | DIGITAL IMAGING & RETOUCHING STUDIO

Visionary Thailand – committed to assisting their clients in expressing their brands and all creative work through print advertising. They differentiate each piece through the extraordinary collective techniques of 'Image Manipulation & Illustration', adding the values of creativity and design in every individual piece of work. Profoundly aimed at meeting clients' objectives, the work promises the balancing of creativity, aestheticism, as well as, the art of strategic marketing.

<http://visionary.co.th/>

## DRAWING AND PAINTING, ITS SUITABILITY FOR HIGH RESOLUTION ARTWORK AND STABILITY ALLOWS FOR EFFICIENT WORK.

"Digital imaging is super fun work because we get to do new things all the time, new briefs and challenges sent to us from brilliant creatives from all around the world" – Chutivat Cherdchoo, Creative Director and Chief Visionary.

Being part of the Visionary team is like being a magician creating things that only exists in imaginations. Producing a combination of photo shooting, illustration, image retouching, CGI and many others. But at the heart of their work is the development of great ideas and bringing them into reality.

"When a client comes to us, we take the time to brainstorm or how to solve a problem in the most exciting way possible – importantly it needs to be unlike anything that has ever been done before. This approach has allowed us to innovate and always have fresh imagery."

To do this they use WACOM as an essential tool to help them deliver on the ideas and bring visions to life. The Cintiq's technological advancement is bar none – because it changes the way they work.



## SEAMLESS INTERGRATION

Because we are never working alone, this becomes a critical piece of the puzzle. The need for seamless integration between the various computer operating platforms (Mac or PC) and team collaborations with different models may it be Cintiq or Intuos has always been a top priority. This allows us to explore and experiment until we achieve the quality, we are happy with.

Now after 10 years of using almost all the different WACOM models, where some of the them have lasted until today, we still create visual like no other.

There was a time when you had to draw on the tablet whilst your eyes are on the monitor, but today with these advancements you can just do everything on the tablet itself. Bringing back the real life feeling of drawing on paper and adjust the positions of the Cintiq to suit your favorite position to express yourself. And with the Cintiq Pro 32", its size and non-reflective screens help reduce glares and allows us to get into the details.



**WITH THE RIGHT TOOL,**  
YOU MAKE YOUR CAREER. YOU MAKE YOUR DREAM COME TRUE.  
YOU CAN CREATE. AND THEREFORE  
**I CREATE ...**