

wacom®

CREATE.

And creative professionals take this to heart.

For years, WACOM has proven its leadership as a sole provider of tools that help creative professionals accomplish great work. Where they take pride not only in their work, but also in the tools they use to



3dsense
Media
School

Computer Graphics School

3dsense Media School focuses on nurturing the next generation of artists and creative professionals for the industry, providing the highest quality education in computer graphics, digital arts and design, so they are ready for the global stage when they graduate.

The curriculum is driven by the industry and they emphasize the importance of being very current to the trend and development of the real world.

Pressure sensitivity is one of the favourite features of the Intuos Pro Medium as the tablet reacts very well to the pen,

enabling the students to create their best work. Creating 3D Models is then super fun and easy, especially in controlling things with pen pressure and it is really intuitive. It is also amazing that it corresponds with all the software's like Adobe Photoshop and Maya for 3D.

"What we want for students is the fact that they can access the latest techniques both in software, hardware as well as the process in developing their art, that is why we partner with WACOM, which is the industry standard.

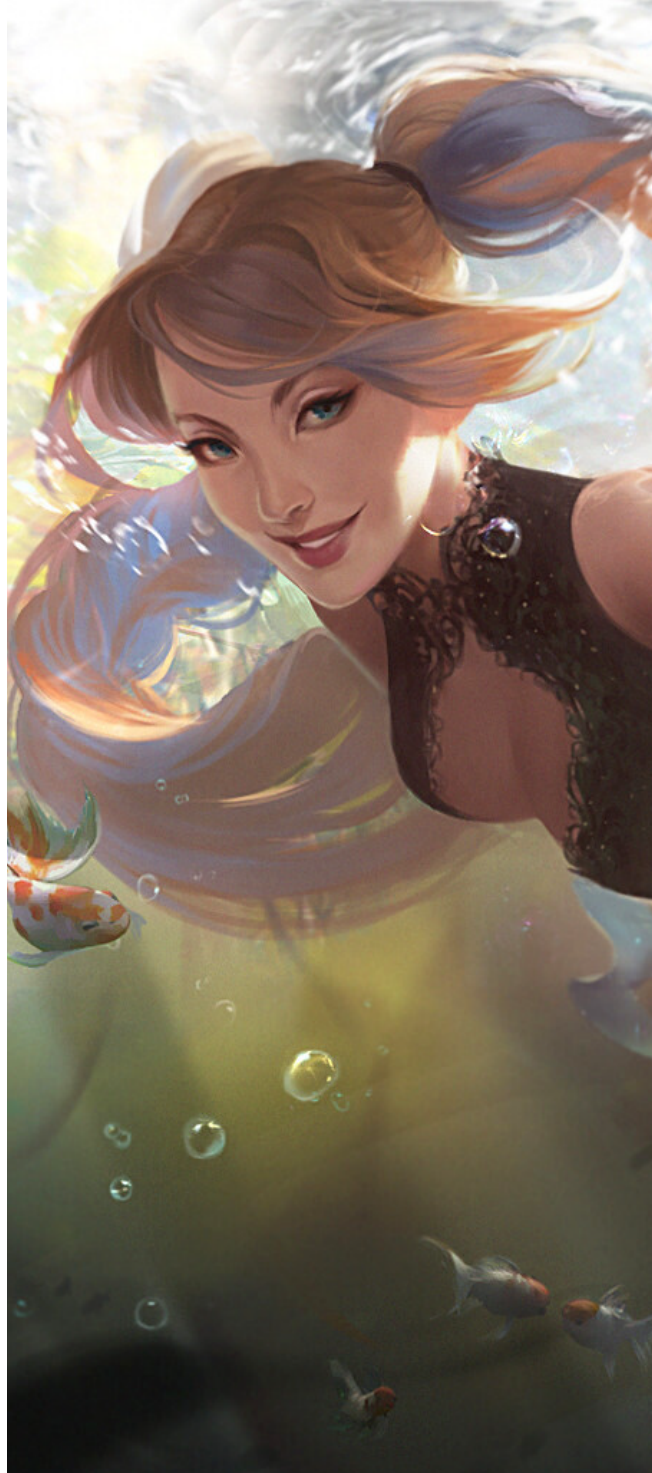
With all their current active digital media students and full-time mentors using Wacom, having the right tools to freely express yourself allows students to get used to the digital mediums with the concerns of hardware challenges" - Stanley Lau, Digital Artist & Program Director, also, the ideal size of the tablet makes it very comfortable to use and convenient to bring around (e.g. fits into a laptop bag).

Advocating for Digitalisation

3dsense Media School has always advocated digitalisation and has for the past few years steadily digitalised many of their processes to pare down on paper usage. Today, internal processes are almost paperless and efforts are now channelled to processes involving external stakeholders like students, vendors and partners to achieve similar aim.

In terms of local development, as a Continuous Education Training Centre (CETC) and SkillsFuture institution, 3dsense shares similar lofty ambition with the Singapore Government in developing local talent. Today, more than 90% of staff are local Singaporeans and they continue to place emphasis on giving locals the opportunity to hone and develop their passion and skills. In school, there is a greater share of students who are Singaporeans and PRs, again signifying resolve to groom and nurture local talents for the digital media and entertainment industry.

A big part of this agenda, is their philosophy to equip their students with industry ready production skills/knowledge and techniques. In this regard, they start students off immediately, from day one of school with the Intuos Pro (Medium) tablet as they want the students to immediately get used to using the Pro as fast as possible. Not only because the Pro version also comes with higher specifications, functions, amidst others which is more suited for the courses at 3dsense, it is also to ensure there will be no problems transitioning to higher grade models if there is a need or when they enter the workforce.



**WITH THE RIGHT TOOL,
YOU MAKE YOUR CAREER. YOU MAKE YOUR DREAM COME TRUE.
YOU CAN CREATE. AND THEREFORE
I CREATE ...**